

PSG FINANCIAL SERVICES LIMITED

(Incorporated in the Republic of South Africa)

Registration Number: 1993/003941/06

JSE Share Code: KST

NSX Share Code: KFS

SEM Share Code: PSGK.N0000

ISIN Code: ZAE000191417

LEI Code: 378900ECF3D86FD28194

(“**PSG Financial Services**” or the “**Company**”)



DEALING IN PSG FINANCIAL SERVICES SHARES BY A DIRECTOR AND DIRECTORS OF A MAJOR SUBSIDIARY OF THE COMPANY

In compliance with paragraphs 3.63 to 3.74 of the JSE Listings Requirements, the following information regarding the dealings in securities is disclosed:

1.

NAME OF DIRECTOR	JL Johannes
COMPANY OF WHICH A DIRECTOR	PSG Financial Services
STATUS: EXECUTIVE/NON-EXECUTIVE	Executive
TYPE AND CLASS OF SECURITIES	Ordinary shares
NATURE OF TRANSACTION	Purchase of shares by a director (on-market transaction on the JSE)
DATE OF TRANSACTION	9 June 2025
PRICE PER SECURITY (CENTS)	2 096.80
NUMBER OF SECURITIES TRANSACTED	20 919
TOTAL RAND VALUE OF SECURITIES TRANSACTED	R438 629.59
NATURE AND EXTENT OF INTEREST IN THE TRANSACTION	Direct, beneficial

2.

NAME OF DIRECTOR	LE Sankar
COMPANY OF WHICH A DIRECTOR	PSG Asset Management Holdings Proprietary Limited (a major subsidiary of PSG Financial Services)
STATUS: EXECUTIVE/NON-EXECUTIVE	Executive

TYPE AND CLASS OF SECURITIES	Ordinary shares
NATURE OF TRANSACTION	Purchase of shares by a director (on-market transaction on the JSE)
DATE OF TRANSACTION	9 June 2025
PRICE PER SECURITY (CENTS)	2 096.80
NUMBER OF SECURITIES TRANSACTED	18 304
TOTAL RAND VALUE OF SECURITIES TRANSACTED	R383 798.27
NATURE AND EXTENT OF INTEREST IN THE TRANSACTION	Direct, beneficial

3.

NAME OF DIRECTOR	CM Masondo
COMPANY OF WHICH A DIRECTOR	PSG Insure Holdings Proprietary Limited (a major subsidiary of PSG Financial Services)
STATUS: EXECUTIVE/NON-EXECUTIVE	Executive
TYPE AND CLASS OF SECURITIES	Ordinary shares
NATURE OF TRANSACTION	Purchase of shares by a director (on-market transaction on the JSE)
DATE OF TRANSACTION	9 June 2025
PRICE PER SECURITY (CENTS)	2 096.80
NUMBER OF SECURITIES TRANSACTED	20 919
TOTAL RAND VALUE OF SECURITIES TRANSACTED	R438 629.59
NATURE AND EXTENT OF INTEREST IN THE TRANSACTION	Direct, beneficial

Clearance for the above was obtained in terms of paragraph 3.66 of the JSE Listings Requirements.

Tyger Valley
10 June 2025

JSE Sponsor: PSG Capital Proprietary Limited

NSX Sponsor: PSG Wealth Management (Namibia) Proprietary Limited, member of the
Namibian Stock Exchange
SEM authorised representative and SEM Sponsor: Perigeum Capital Ltd

This notice is issued pursuant to the JSE Listings Requirements and the SEM Listing Rules.
The board of directors of PSG Financial Services accepts full responsibility for the accuracy
of the information contained in this Communiqué.