BRAIT P.L.C. (Registered in Mauritius as a Public Limited Company) (Registration No. 183309 GBC) Share code: BAT ISIN: LU0011857645 Bond code: WKN: A2SBSU ISIN: XS2088760157 LEI: 549300VB8GBX4U07WG59 ("**Brait**" or the "**Company**")

amendment

## DEALINGS IN SECURITIES BY AN ASSOCIATE OF A DIRECTOR

In accordance with the requirements of the European Union, the notification and public disclosure of transactions by persons discharging managerial responsibilities ("**PDMRs**") and persons closely associated with them is set out below:

| 1.              | Details of the person discharging managerial responsibilities/person closely associated |   |  |  |
|-----------------|---|---|--|--|
| a)              | Name Titan Premier Investments (Pty) Ltd ("Titan")                                      |   |  |  |
|                 |   |   |  |  |
|                 |   |   |  |  |
| 2.              | Reason for the notification   | n   |  |  |
| <b>2.</b><br>a) | Reason for the notification<br>Position / status  | n<br>Person Closely Associated with a PDMR* |  |  |

| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction<br>monitor |                      |  |  |  |
|----|--|----------------------|--|--|--|
| a) | Name   | Brait P.L.C          |  |  |  |
| b) | I EI   | 549300VB8GBX4U07WG59 |  |  |  |

| 4.1 | Details of the transaction(s) section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |                              |           |  |  |
|-----|--|------------------------------|-----------|--|--|
| a)  | Description of the financial   | Ordinary shares              |           |  |  |
|     | instrument, type of instrument   |                              |           |  |  |
|     | Identification code BAT  |                              |           |  |  |
| b)  | Nature of the transaction  | On-market purchase of shares |           |  |  |
| c)  | Price(s) and volume(s)   | Price(s)                     | Volume(s) |  |  |
|     |  | R2.1800                      | 179,228   |  |  |
| d)  | Aggregated information   |                              |           |  |  |
|     | Aggregated volume  | 179,228                      |           |  |  |
|     | Price  | R390,717.04                  |           |  |  |
| e)  | Date of the transaction  | 20/06/2025                   |           |  |  |
| f)  | Place of the transaction   | Johannesburg Stock Exchange  |           |  |  |

| 4.2 | Details of the transaction(s) section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |                              |           |  |  |
|-----|--|------------------------------|-----------|--|--|
| a)  | Description of the financial instrument, type of instrument  | Ordinary shares              |           |  |  |
|     | Identification code  | BAT                          |           |  |  |
| b)  | Nature of the transaction  | On-market purchase of shares |           |  |  |
| c)  | Price(s) and volume(s)   | Price(s)                     | Volume(s) |  |  |
|     |  | R2.1661                      | 370,578   |  |  |
| d)  | Aggregated information   |                              |           |  |  |
|     | Aggregated volume  | 370,578                      |           |  |  |
|     | Price  | R802,709.01                  |           |  |  |
| e)  | Date of the transaction  | 23/06/2025                   |           |  |  |
| f)  | Place of the transaction   | Johannesburg Stock Exchange  |           |  |  |

\* Dr CH Wiese is a director of Titan and Brait P.L.C.

Port Louis, Mauritius 25 June 2025

Brait's Ordinary Shares are primary listed and admitted to trading on the Euro MTF market of the Luxembourg Stock Exchange ("LuxSE") and its secondary listing is on the exchange operated by the JSE Limited ("JSE"). The Company's Convertible Bonds are dual listed on the Open Market ("Freiverkehr") segment of the Frankfurt Stock Exchange as well as the Official Market of the Stock Exchange of Mauritius ("SEM").

## LuxSE Listing Agent:

Harney Westwood & Riegels SARL

## **JSE Sponsor:**

Rand Merchant Bank (A division of FirstRand Bank Limited)

## SEM Authorised Representative and Sponsor:

Perigeum Capital Ltd