

**PSG FINANCIAL SERVICES LIMITED**

(Incorporated in the Republic of South Africa)

Registration Number: 1993/003941/06

JSE Share Code: KST

NSX Share Code: KFS

SEM Share Code: PSGK.N0000

ISIN Code: ZAE000191417

LEI Code: 378900ECF3D86FD28194

("PSG Financial Services" or the "Company")



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**DEALING IN PSG FINANCIAL SERVICES SHARES BY AN ASSOCIATE OF A DIRECTOR OF A MAJOR SUBSIDIARY**

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In compliance with paragraphs 3.63 to 3.74 of the JSE Limited Listings Requirements, the following information regarding the dealing in securities is disclosed:

NAME OF DIRECTOR	NM Gudka
COMPANY OF WHICH A DIRECTOR	PSG Wealth Financial Planning Proprietary Limited (a major subsidiary of the Company)
STATUS: EXECUTIVE/NON-EXECUTIVE	Executive
TYPE AND CLASS OF SECURITIES	Ordinary shares
NATURE OF TRANSACTION	Acquisition of shares by an associate of a director (on-market transaction)
DATE OF TRANSACTION	24 June 2025
PRICE PER SECURITY (CENTS)	Highest Purchase: 2 052 cents Lowest Purchase: 2 037 cents Average price: 2 043.72 cents
NUMBER OF SECURITIES TRANSACTED	9 500
TOTAL RAND VALUE OF SECURITIES TRANSACTED	R194 153.40
NAME OF ASSOCIATE	James Hay Self-Invested Personal Pension (SIPP)
RELATIONSHIP WITH DIRECTOR	The director is a beneficiary of the associate
NATURE AND EXTENT OF INTEREST IN THE TRANSACTION	Indirect, beneficial

Clearance for the above was obtained in terms of paragraph 3.66 of the JSE Listings Requirements.

Tyger Valley  
25 June 2025

JSE Sponsor: PSG Capital Proprietary Limited

NSX Sponsor: PSG Wealth Management (Namibia) Proprietary Limited, member of the Namibian Stock Exchange

SEM authorised representative and SEM Sponsor: Perigeum Capital Ltd

This notice is issued pursuant to the JSE Listings Requirements and the SEM Listing Rules. The board of directors of PSG Financial Services accepts full responsibility for the accuracy of the information contained in this Communiqué.