



Stock Exchange of Mauritius

COMMUNIQUE

SEM launches its new fully-responsive website

The Stock Exchange of Mauritius (SEM) has today, 28 February 2019, launched its new fully-responsive website <https://www.stockexchangeofmauritius.com>, which complements the initiative to digitalise SEM's services following the launch of the *mySEM* mobile app in June 2018. The new website retains the key features of the previous one, and introduces new content and modern interactive investor services. SEM's new website contains a number of new value-add features which facilitate navigation and provide added benefits to our stakeholders. A few of these new features are:

- **Fully-optimised website for smart mobile devices**

The website is fully-optimised for smart devices to cater for the increasing number of existing and prospective investors accessing SEM's website through mobile phones or tablets. Investors and other stakeholders will, henceforth, be able to navigate on SEM's website more efficiently with minimum resizing and scrolling from any smart device.

- **Homepage lift-off and grouping of SEM's listed securities across multi-asset classes**

In addition to the new look and feel, the homepage of SEM's new web-portal features a number of dynamic graphic developments for investors (market watch, market movers, interactive ticker graph, latest corporate announcements and quarterly published accounts for listed issuers). Inside-pages have been streamlined, depicting concise financial information on SEM's multi-asset class products more efficiently. The newly revamped sections on "Products and Market Data" and "Listing and Issuer Services" provide detailed statistical data and market information on listed securities.

- **Interactive Charting**

SEM's new website introduces the modern feature of interactive charting for SEM indices and listed securities over different time-scales: 1-month, 3-month, 6-month, 1-year, 5-year and year-to-date. This new charting feature, accessible from the homepage or under trading quotes pages, enables investors gain a better understanding of the evolution of SEM indices and listed securities' prices over time.

- **Education and Investor Services**

Free SEM investor education material for different investor-levels and online classes have been updated for investors, with the aim of better educating existing and prospective investors on the workings of the SEM and how to better plan for the future. This section is targeted to retail investors and college/university students with a view to sharpening their appetite to stock market operations and developing an investment culture in Mauritius.

SEM's new website relates to several initiatives implemented by the Exchange in recent years to improve its services to stakeholders, facilitate market access to local and international investors, attract new investors to its platform, improve market liquidity and keep SEM at the forefront of the global digital transformation underway. This is also in line with SEM's objective of increasing the number of local retail shareholders investing on SEM from 100,000 to 150,000 by 2023.

28 February, 2019